KNIGHT ENGINED STEARNS CLIMBING.

THE IDEAL TOUR.

perised Four Years Ago, R Has De-

In 1907 the late John Anderson of Bretton Woods, N. II., and Almon C. Judd of Waterand Judd were assisted by prominent

The result of this effort was that the The result of this effort was that the requirements of the motoring public were met and new possibilities developed by the selection of what has since been known as the Ideal Tour. The tour is a thousand mile trip through the most beautiful sections of New England, including the famous white Mountains, the designiful New Hampshire lake region, picturesque Naugatuck Valley and the rugged coast of eastern New England. The success of the tour depended upon the equally important factor of wood roads over which to travel in comfort and fine hotels for rest and refresiment at the end of each day's journey. Appaciation followed the publication of the Ideal Tour Book in 1908, and with its republication each succeeding year the tour has been further developed and its possibilities amplified until at the present time the demand from all over the country is so great as to require the publication of a very large edition. The present season indications are that it will surpass all others in the number of motorists to take the Ideal Tour.

STRONT ENTRECE FINE

STROUT IN TBUCK LINE.

Leaves Apperson Company to Go With

Grabowsky in East. George H. Strout, for four years sales manager for the Apperson Bros. Automobile Company of Kokomo, Ind., leawes that position August 1 to become Eastern sales representative of the Grabowsky Power Wagon Company of Detroit. His

For seventeen years Mr. Strout has been and automobile industries, and for the greater part of that time in the manufacturing end. In 1894 he started in the retail and tobbling end of the started in the retail addition to communications. engaged almost continuously in the bicycle

HUDSON REPORTS BIG YEAR. Company Closed Out All 1911 Cars More

troit reports that on July 1 it closed the biggest year's business in its history. Since hipped by that date and it had refused some

TRUCKS FOR ARMY CAMPS. Autocars Do Effective Service in Pennsytvania Militia Quarters.

n 1907 the late John Anderson of Bretton ods, N. II., and Almon C. Judd of Water-ty. Conn., took steps to develop an indicate tour to be published in consider tour to be published in consideration of Pennsylvania at Mount Gretna and Selin's Grove. Eight Autocar commercial the route and historical landmarks wellcles, four at each camp, simplified to include the more against the second of the of the route and historical landmarks vehicles, four at each camp, simplified and to include the more famous scenic the work of the Quartermaster's department, hauling supplies and roads and be so arranged that there would doing other work which formerly had to be done by the slow pledding army mule, day's run. In this work Messrs, Anderson teams

resort owners.

The result of this effort was that the last year by Autocats led to the enlistment of the motoring public were of their assistance again at the present

White Plains Department Gets Oue in White and Nickel.

The fire department of White Flaths has just accepted a Locomobile combination chemical and hose wagon which was dechemical and hose wagon which was de-signed and constructed especially for heavy service. The new apparatus is one of the most powerful motor rehicles manufac-tured, its horse-power rating 40-60, the cylinders of the four cylinder motor each being 5 inch bore by 6 inch stroke. The car is a double chain drive, with four speeds forward, driven on high, and one reverse, with a carrying capacity of ten mentions. territory includes New York, New England, Pennsylvania, Delaware, New Jersey and the District of Columbia, and his head-quarters will be at 316 West Forty-eighth street, New York.

being 5 inch bore by 6 inch stroke. The car is a double chain drive, with four speeds forward, driven on high, and one reverse, with a carrying capacity of ten men, two on driver's seat and four on each side seat Inside the body also con tains applie room Inside the body also con tains ample room for 1,000 feet of 2½ inch hydrant hose.

its place. Every machine it has built the last two years had been sold and hipped by that date and it had refused some sold orders for 1911 cars because it had to to tits men on 1912 work. For two weeks immense finishing floof was absolutely are. Down on the lower floor the 1912 ars were being assembled and these are ow on the upper floors being finished for hipment.

Practically the entire prospective output fite factory for 1911 and 1912 is already nider contract. Early in June dealers from big cities and from places near Denott visited the city and contracted for normal fite factory for the facto

AUTOMOBILES.

AUTOMOBILES.



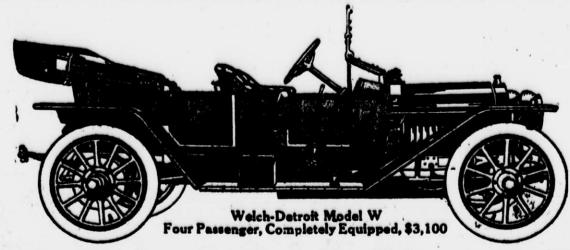
THE SIMPLEX 38 H. P. SHAFT DRIVE Town and Country Model has demonstrated such wonderful flexibility and reserve power that orders are far ahead of the factory output. Deliveries are being made on schedule and quick action only will secure the Fall dates remaining open

Demonstrations by Appointment

We will continue to manufacture our highly successful 50 and 90 H. P. Chain Drive cars, a few of which we can offer for prompt

SIMPLEX AUTOMOBILE CO. 1862 Broadway New York Factory: 614 East 83d Street

s in Philodelphia, Pittsburg, Bakimers, Ber (Brench), San Francisco and Los Angeles



There has never been a question in New York's motor car mind as to the dominance of the Rainier.

The sales to date of this companion car, the Welch-Detroit, and the extraordinary interest it has aroused, seem to show that it assumed at once a like position in the opinions of the most exacting buyers.

The Welch-Detroit The Rainier

Back of the two-its name a guarantee of the quality of the cars-stands the great General Motors Company.

These cars are represented in New York by the Marquette Motor Company -whose equipment and organization in its new location are of the high order requisite to the rendition of an actual factory service.

Combine this service with either car—the Welch-Detroit or the Rainier—and there is nothing omitted that makes for the complete satisfaction of the owner.

You are asked to inspect the newest Welch-Detroit and Rainier models, and to arrange for a demonstration.

Marquette Motor Company
1808 Broadway, corner 59th Street

THE AXLE STOOD THE STRAIN. Adventure of a Piece of Metal on a Racing

tusing end. In 1894 he started in the retail and Jobbing end of the bioxicle business, and from 1896 to 1899 was sales manager in New York of the Eastern branch of the Monarch Cycle Manufacturing Company.

Later he became sales manager of the Electric Vehicle Company of Hartford Conn., now the Columbia Motor Car Company, and left there in 1997 to take charge of the sales of the sales of the Apperson.

Mr. Strout was one of the seven men who met in New York during the show in January 1999, with the idea of forming an organization of manufacturers for the proper sales.

Manufacturers Contest Association.

Manufacturers Contest Association.

Later Beduced.

The Reduced.

The Reduced.

When Harry Knight's Westcott racing car crashed into Herb Lytle's Apperson at the Indianapolis Speedway during the soo mile championship race and upset several other cars, reducing the whole meet to a pile of scrap iron, not one of the thousands of eyewitnesses would have wagered a liver a similar apparatus to Irvington-on-flux on the Silvage corps of Newark, N.J., bought one of these manufacturers for the proper sales.

Pricas of K-R-I-T Line Beduced.

The K-R-I-T Motor Car Company has When Harry Knight's Westcott racing car crashed into Herb Lytle's Apperson at the Indianapolis Speedway during the 500 mile championship race and upont several

The K-R-I-T Motor Car Commany has reduced prices on its 1912 cars. There are four models. The feature of the line is a five passenger touring car capinped with free passenger touring car has a wheel base of 106 inches and a road clearance of the base of 106 inches and a road clearance of the base of 106 inches and a road clearance of the brunt of one of the fercest collisions emi-elliptic front and full elliptic rear springs and is equipped with 32 by 3½ inch tires.

A big reduction in price has been made in parfect condition.

The K-R-I-T Motor Car Commany has reduced prices on its 1912 cars. There are four models. The feature of the line is a five passenger touring car capinped with in order to avoid hitting a mechanic lying prostrate in the course. Detroit auto experts say the Timken front axie, which bore the brunt of one of the fercest collisions emi-elliptic front and full elliptic rear springs and is equipped with 32 by 3½ inch tires.

A big reduction in price has been made in parfect condition.

EVERITT SHOWS UP WELL. Prize Taken in Three Day Reliability

An Eweritt 30 driven by Joe Gardham captured the cup for perfect road score and most consistent performance in a recent reliability contest after a strenuous three day run from Cleveland through Wheeling, W. Va., via Youngstown, Ohio, to Columbus via Zanesville and thence back to Cleveland a total distance of 533 miles.

On the first day the cars covered the

distance between Cleveland and Wheeling, 214 miles. The rain made the going very heavy as far as Youngstown. The roads from there to Wheeling were in fair shape, but the hills made driving a difficult propo-

The second day out of Wheeling fair weather was encountered, but the roads continued up hill and down and the drivers found the mining district in West Virginia found the mining district in West Virginia and southern Ohio as hard a task as they had ever tackled. From Columbus to Cleveland, the third day's run, the roads were good and the driving easy.

Gardham has been in several Glidden tours and innumerable road contests of one kind or another all over the country, but he says that on the whole Glidden tour of 1910 he never encountered hills as steep or difficult as those on this run.

FORD CLIMBS STIFF GRADE. Tourney Up Eagle Rock Hill Near Pass-

The Remy Electric Company of Anderson, Ind., has recently finished an addition to its large plant for the manufacturing of ignition and lighting magneto devices. The new building measures 60 feet by 90 feet and increases the total floor space devoted to manufacturing purposes to approximately 100,000 square feet. The new building is of brick, designed to get the marinsum amount of daylight, and a fitted with modern machinery.

The new combined ignition and lighting levice recently perfected by the Remy sompany, it is explained, has occasioned such a large demand upon the Remy manufacturing plant that this additional factory plant that this additional factory in the A. A. a. made the allotment of the above date.

Upstate Agents fer Mais Trucks.

William H. Stewart, Jr., vice-president of the Mais motor trucks, announces that or the Mais motor trucks, announces that the C. F. Weeber Manufacturing Works of the Motor Racing Drivers and such an advance of the company of this city. The winging are in the Stewart Automobile Company, agents of the Mais motor trucks, announces that the C. F. Weeber Manufacturing Works of the Motor Racing Drivers and such allotment of the Stewart Automobile to mpany, agents or the Mais motor trucks, announces that the C. F. Weeber Manufacturing Works of the Motor Racing Drivers and such allotment of the Stewart Automobile to mpany agents of the Motor Racing Drivers and spend less for the Mais motor trucks, announces that the C. F. Weeber Manufacturing Works of the Motor Racing Drivers and such allotment of the Stewart Automobile Company, agents of the Motor Racing Drivers Associated to put up for the winner of the first of the Motor Racing Drivers Associated to put up for the William H. Stewart, Jr., vice-president of the Motor Racing Drivers Associated to put up for the Motor Racing Drivers Associated to put up for the Motor Racing Drivers Associated to put up for the Motor Racing Drivers Associated to put up for the Motor Racing Drivers Associated to put up for the Motor Racing Drivers Associated to put up for the Motor Ra feet and increases the total floor space devoted to manufacturing purposes to ap-proximately 150,000 square feet. The new building is of brick, designed to get the maximum amount of daylight, and is fitted with modern machinery.

The new combined ignition and lighting device recently perfected by the Remy company, it is explained, has occasioned such a large demand upon the Remy manufacturing plant that this additional factory apace was needed.

Announcement for 1912

American

"A Car for the Discriminating."

Three models with the popular underslung construc-

American "Traveller" \$4250 1250

Designed and built on the soundest engineering practices, handsome in appearance, thoroughly distinctive and dependable in every

Prices include full equipment of top, demountable rims, presto tank, shock absorbers, etc., etc.

Marion

"The Thousand Man Car."

A complete and attractive line.

"33" Roadster 2 pass. \$1150 "35" Touring Car "36" Roadster "37" Touring Car 1350 "47" Tandem Torpedo 4

1750 "48" Touring Car 1750

> Superbly built, elegantly finished and appointed, easy riding, reliable and altogether satisfying. The "Marion" is popular because it is "Right."

Ask Us to Send Our Complete New Catalogues.

Agencies for 1912 Now Being Closed.

American—Marion Sales Co.

1776 Broadway, New York.

Brooklyn Salesroom,

1281 Bedford Ave.

STATEMENTS AND CLAIMS.

Eagle Rock, the pile of earth which rises almost perpendicularly 1,500 feet above the surface of the land near Pasadega, Cal. has been scaled by a Ford Model T. Lewis J. Hampton of Pasadena turned the trick recently. No other motorist has ever tried it. The gasolene had to be pumped into the carbuster with a bicycle pump, so steep was the grads.

The most tigklish part of the stunt was to turn the car around after resching the summit, as on all sides except the one on which the climb was made there is a sheer drop of 1,500 feet. There was barely room to make the turn at the top, but since a Ford can be turned assund in a space of twenty-sight feet Mr. Hampton was just able to get equared away for the descent. The trip down was bazardous, as if any time the brakes had failed to take held the car would have fallen into the cafon.

Beensy Factory Expands.

The Remy Electric Company of Anderson, Ind., has recently finished an addition to its large plant for the manufacturing of ignition and lighting magneto devices. The new building measures 60 feet by 50 feet and increases the total floor space.

MITCHELL CAR'S VICTORY. St. Louis Tour Run in Bad Weather Affects Machine Little.

are able to announce the Graud Prix de France as another Bosch victory. Hemery, driving a Bosch equipped Fiat, covered the

INTERNATIONAL ATHLETICS. Flanagan Wins the Hammer for Ireland

Affects Machine Little.

"Of twenty-four cars which started in the recent one day reliability mun under the auspices of the St. Leuis Auto Club not one finished with as high a acore as did the Mitchell Model T 1911 car, which won in the touring car class over a number of autos of greater horse-power and higher price," reports the Mitchell-Lewis Motor Company.

"Most of the run of 138 miles was made in a steady downpour that followed a long when of wet weather, and in consequence there were no perfect" time scores. The Mitchell, however, finished with 996 points, which was six points better than the next car in the touring class and one point better than the winner in the roadster class.

"The car that won this run is of the same type as the Mitchell which made a perfect score in the 'Little Glidgen' four day tour which started from Des Moines, Ia."

Bosch Magnetos in Fereign Races.

Says the Bosch Magneto Company: "It is with a feeling of natural pride that we are able to announce the Graud Prix de France as another Bosch victory. Hemery, the seventeenth annual international match between Scotland and Ireland took place this year at Ballabridge, Dublin, and resulted in a win for the Scotlohmen by 7 events to 4. One of the best performances of the day was the hammer threwing, which was won by John Flanagan, the extended in a steady downpour that followed a long which was suppointed in a win for the Scotlohmen by 7 events to 4. One of the best performances of the day was the hammer for the Scotlohmen by 7 events to 4. One of the best performances of the day was the hammer threwing, which was was polarised in a win for the Scotlohmen by 7 events to 4. One of the best performances of the day was the hammer for the Scotlohmen by 7 events to 4. One of the best performances of the day was the hammer for the Scotlohmen by 7 events to 4. One of the best performances in the scotland and Ireland took in with a throw of 170 feet 3 inches. In second place came T. R. Nicologue and the feet 3 inches. The meet took place a cou but Scotland Wins Meet, 7 to 4.

Autos-This Week-At Any Price

New York's Automobile Bargain Establishmen
"Par Excellence."
Our Quality and Prices Make Business That
"Scares Our Competitors"

9 Six Cylinder National, \$1,600; Cole "30." Stears, \$750, 5000, \$1,800; Thomas, \$500. Tracq "50." \$700; Maxwella, \$180 to \$600; Saker Landaulette, \$500; Loziers, \$500 to

Sensational Tire Sale—at \$10 Your choice of best makes, 10,000 of them, practically every size, at \$10 each.

A Geougher Cleaning Up, so don't hesitate!
Also Tubes half off. Others \$1.00 cach.

Closed Bodies.—Grand Bargains

Broadway Auto Exchange 1759 to 1765 Broadway

BRITARIO AL 1751—Between 56th and 57th.

BARGAINS USED CARS

We are the largest dealers in the World.
Out stock is always most complete. Late medels, all standard makes.
OUR LAADING BARGAINS THIS WEEK:
New 1810 Peerless, 1810 Chalmers, 1910 Rider-Lewis, 1910 Peerless, 1810 Chalmers, 1910 Butek, 1910 Boodard Dayton, 1810 Cattlines, 1900 Pope Hartford, 1800-08 Packards, Overlands, Fords, Locomobiles, Ceates-Goshea, Columbia and many other standard makes at prices from \$100 to \$4,500. Time payments if desired, Also Great Bargains in BODIES (\$35.00), New Tops (\$20), Windshields (\$8.00), Lamps, Tires and Tubes, Times \$Q. AUTO CO. BROADWAY

BARKEEPERS FRIEND

PANHARD, 35 H. P., touring body and top, at \$600; Panhard, 15-25, limousine and touring bodies, in good order, at \$900, including both bodies, a rare bargaint for some one; 50 H. P. Pennsylvania, seven-passenger, Quinby touring body and top, used as a demonstrator, a cinch at \$1.300; two lootta Fraschinis, at bargains. J. M. QUINBY to CO., Newark, N. J.

1910 25-45 RENAULT touring car, top, slip covers, Warner autometer; complete and ready to show; this car has been run only 3,000 miles and is like new; a very low price for cash. J. M. QUINBY & CO., Newark, N. J.

FOR SALE-Forty horse-power, 5 passenger fore oor, 1911. DEMONSTRATOR, 1709 Broadway.

AUTOMOBILE

TOMOBILES, COMMERCIAL VEHI CLES. GARAGES. TIRES, EQUIP-MENTS. ALSO REPAIR COM-PANIES, WILL ALWAYS FIND SOMETHING OF INTEREST IN THIS COLUMN.

TIMES 80, AUTOMOBILE CO., 1708-1718 B'way, 54th St.
SPECIALLY GOOD BARGAINS THIS WEEK.
New 1911 Lozier, 1911 Hudson, 1911 Rider-Lewis, both 4 and 6 cyl.; 1910 Peerless, 1910 Chalmers, 1910 Mitchell. 1910 Stoddard Dayton, 1910 Bulck, 1910 Reo '30, and many other splendid cars at sacrifice prices. Time Payments if Desired.

STANDARID OIL GASOLINE, 15 cents a gallon in coupon books of 100 gallons at \$15; full measure guaranteed; saves auto owners 25% to 40% of garage bills. 225 West 80th st., at Broadway.

POPE-HARTFORD 1908 touring, condition like new: magneto, speedometer, top, windshield, trunk rack, robe and foot rail; latest reversible rims; a bargain. W. M. SHARPE, Rutherford, N. J. CHALMERS "FORTY" TOURING CARS, re-built and repainted. C. DOW, 1627 Broadway.

NEW auto casings and tubes, 40 off list SHARPE, 118 West Broadway.

CHALMERS CARS rebuilt, repainted and ruaranteed, C. DOW, 1627 Broadway, city. CARS BOUGHT AND SOLD, 20th Century Co., 1700 B'way, cor. 54th.

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CHAUFFEURS AND MACHINISTS who are experts furnished car owners without charge: reliable men only supplied. Call or telephone 8644 Columbus, GARAGE SERVICE OF AMERICA, agency department, 1919 Broadway, corner 64th st.

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ALL MAKES Bought, Sold and Exchanged. BENZAuto Import Co. of America BUICK Motor Co., B'way, between 55th &

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MAXWELL MAXWELL-BRISCOE (Inc.)
3 West 61st St. Phone 4140 Col SIMPLEX "Made in New York City."
1860-1862 B'way. Tel. 5188 Col.

SPLITDORF MAGNETO Walton Av. & 138th St. Brauch 1879 Broadway. STEVENS-DURYEA A. G. SPALDING & BRO., 1875 Broadway, Tel. 5161 Columbus. WARREN Showrooms, 7th Av. at 49th St. Distributors, 706 Times Bidg. WHITE WHITE CO., Breadway and 62d St. Phone 5952 Col.

An Illinois Slumber Party.

A girl in Illinois entertained a number of her girl friends with a slumber party.

The servants were allowed to go away and with chaperons the young women cooked their own meals. They served the dinner on the veranda and then took a motor trip, returning in time to go to the slumber party at midnight. Cots were swung in hammocks and a pillow fight, with college rules, prefaced the real slumber in open air. From the Galena Gazette.